

# WINDOOREX



**WINDOOREX + Glass & Aluminum**

Middle East

**POST  
SHOW  
REPORT  
2025**

The **15<sup>th</sup>** International Exhibition For

**Glass, Aluminum,  
U-PVC, Facades,  
Doors & Windows**

(Products -Technologies)

**15-17 MAY 2025**

Egypt International Exhibition Center  
Cairo - Egypt

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biggest  
deals  
begin**

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## WINDOOREX 2025

### Redefining the Future of Fenestration Across the Region



WinDoorEX Middle East has again proved to be the region's biggest fenestration platform for B2B cooperation between manufacturers, suppliers and quality buyers of all hues connected to the fenestration industry in the Middle East.

The 2025 edition stood out for its strong international exhibitor presence. While Egyptian companies represented a large portion of the total exhibitor base, international representation was robust.

The Gulf region was also prominently represented, especially by major companies from Saudi Arabia and the UAE. Chinese participation was particularly remarkable, with a large number of companies in attendance, and additional representation came from countries like Turkey, Lebanon, Bahrain, Tunisia, China, Italy, United States of America, Spain, Germany, France.

It has welcomed over 300 exhibitors from 18 countries and 17,500+ industry buyers from all hues connected to the market in the Middle East & North Africa. The 15th MENA prestigious exhibition for glass, aluminium, facades, u-PVC, door, window and components was solid platform to see all the new products, technologies and services to meet the immense rising demand in the construction sector and for specialist glazing traders and professionals from Egypt and MENA region visited 2025 edition.

WinDoorEX Middle East 2025 closed its doors with a great satisfaction of all local and international exhibitors and visitors. signals, solve the fenestration industry's most pressing challenges.

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Exhibitors described WinDoorEX Middle East 2025 as ideal for generating leads, closing business deals and building lasting relationships. Participants were satisfied by 96%, particularly with the comprehensive range of products and machinery on display and the high quality of trade visitors.

If you're interested in being part of Windoorex Middle East 2026, feel free to contact us on [marketing@arabiangerman.com](mailto:marketing@arabiangerman.com).

#### HEADLINE STATS

**+300**  
Company

**17661**  
Official  
Visitors

**4**  
Country  
Pavilions

**18**  
Countries  
Represented

**10070m<sup>2</sup>**  
Fair Area

**97%**  
Participant  
Satisfaction  
Rate



# POST SHOW REPORT

# 2025



## 2025

EXHIBITION  
COVERAGE





## EXHIBITOR ANALYSIS

More than 300 local and global leading companies from 18 countries were showcased the industry's latest products, technologies and services to the Egypt market and MENA region. Exhibitors from the glass, aluminum, u-PVC, doors, windows and facades sectors all participated to make 2025 the largest edition of Windoorex.

### PAVILIONS & COUNTRIES PARTICIPANTS:



Egypt



Saudi Arabia



UAE



Tunis



Lebanon



Bahrain



Turkey



China



Italy



USA



Germany



France



Spain

96%

**How would you rate the exhibition management?**

of exhibitors rated the Exhibition Management as "Very Good" or "Good"

93%

**How would you rate the number of visitors?**

of exhibitors were satisfied or very satisfied with the number of visitor

91%

**How would you rate the quality of visitors?**

of exhibitors were satisfied or very satisfied with the quality of visitors at the show

89%

**How would you rate the nature on your investment in exhibition?**

of exhibitors were satisfied with the nature of this investment

90%

**Given the above reasons to exhibit, how satisfied were you with the exhibition?**

of exhibitors were satisfied or very satisfied with the exhibition



## EXHIBITOR FEEDBACK

**Mr. Taymor alsayed – Alcotech Group – Egypt**



"Windooorex was a great and busy show for us. It was a strong platform to launch our new brand and products in the market. We are so pleased to be right here. It is a great experience so far and would love to be part of next editions"



**Mr. Mohamed Khattab, SPHINX GLASS**



"We are the Diamond for Windooorex as it is the best platform to showcase our professional range of high quality products and services to a high potential audience. I have already reserved my space for upcoming exhibition. Show is excellent"



**Mr. Joerg Zimmermann - Hegla Corp, Germany.**



"This is the 4th time at Windooorex and Glass & Aluminum. Year after year it succeeded our expectations. Thanks for the organizing level as well and I would like to thank the team on the success of Windooorex "



**Mr. Ramy Elkhaily - Alcobond Egypt & UAE**



"Windooorex is an important and valuable exhibition to who involved in the fenestration industry. I have met a lot of buyers interested in our Cladding Products. We have already re-booked and are looking forward to exhibiting in 2026"





## EXHIBITOR FEEDBACK

**Ms. Noha Mouselhy, Saint Gobain Glass – France / Egypt**

“Our participation objective at Windoorex is to bring our brand forward in Egypt, and in the region. We have been busy at our stand, meeting decision-making customers. We also received good feedback of our products, and will definitely come back in 2026 with bigger space!”



**Mr. Ahmed Lawendy – PREMIER UPVC window and door system, Egypt.**

“We are considering WindoorEX Middle East one of our key exhibitions to increase our sales level. Customers are visiting it that ready to buy. We can meet our partners and distributors here”



**Mr. Hassan Qarooni, Garmco - Bahrain.**

“This is our 5th at WindoorEX Middle East and we can see that it has grown. The quality of the visitors is great, with a lot of interesting people to meet. We decided to take part in Windoorex Middle East next year. We are proud to be there!”





## PRODUCT SECTORS



**Glass & Aluminum**



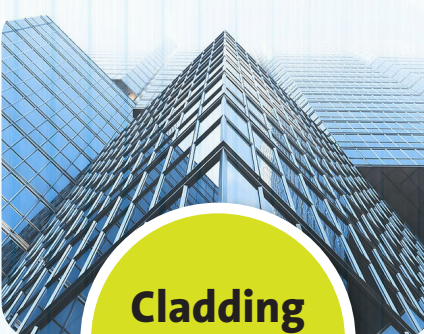
**Cladding & Facades**



**Windows & Doors**



**U-PVC**



**Machines**



**Shutters**





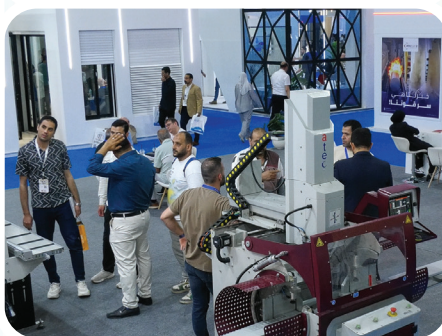
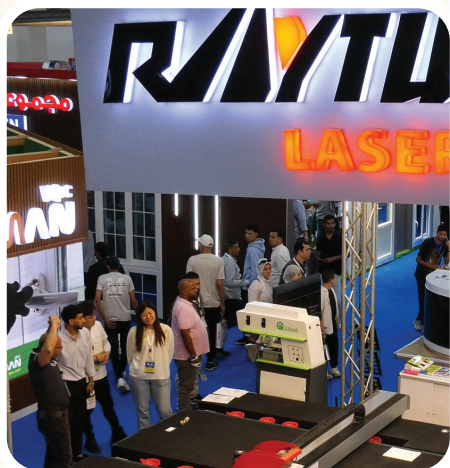
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# 2025

## EXHIBITION COVERAGE



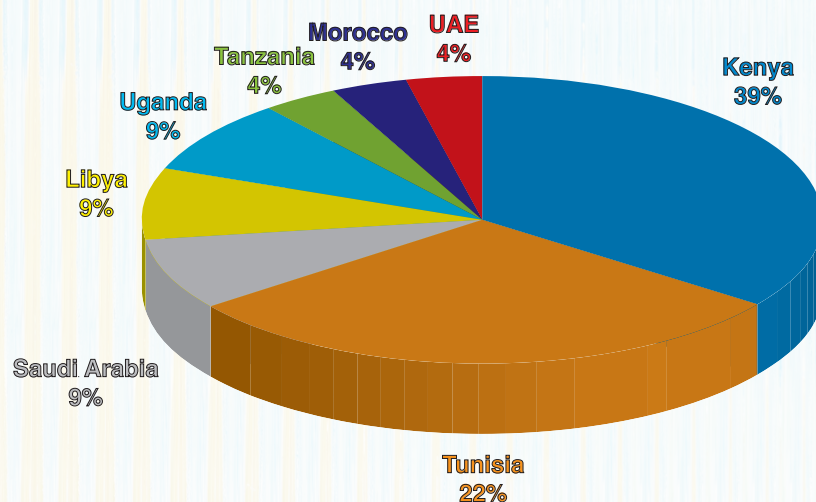


## BUYERS

One of the most important objectives was to create meaningful and valuable business opportunities for our audience.

the hosted buyers program was launched this year to further promote international business in Egypt with senior executives from selected countries including Saudi Arabia, UAE, Libya, Tunisia, Morocco, Tanzania, Kenya, Uganda and many more. These key buyers joined the event to network and meet face to face with participating exhibitors. Over 423 VIP meetings took place over three days.

### CONFIRMED BUYERS' COUNTRIES





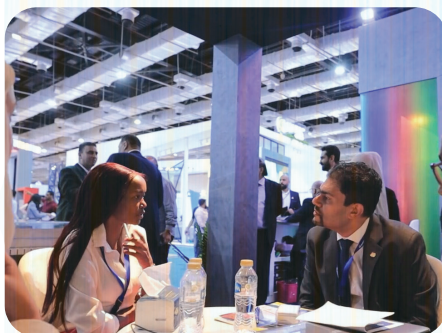
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## 2025

## EXHIBITION COVERAGE





## VISITOR ANALYSIS

WindooRex Middle East has established itself as a pioneer in the B2B exhibition space across the region, offering both international and local exhibitors a unique opportunity to maximize their return on investment. A highly targeted and segmented marketing campaign, combined with the Business Matchmaking Program, ensures that the right industry professionals and decision-makers attend WindooRex Middle East, creating meaningful connections and tangible business outcomes.

# 17661

Attendees

# 96%

of visitors will return to visit WindooRex 2026

# 59%

of visitors were either decision makers or influencers

# 90%

of trade visitors came to WindooRex ME to make deals and meet with companies they are considering doing business with.

### COUNTRIES OF VISITORS:



Egypt



Saudi Arabia



UAE



Tunisia



Algeria



Qatar



Sudan



Jordan



Morocco



Libya



Oman



Nigeria



Uganda



Côte d'Ivoire



Kenya



Turkey



UK



India



China



Italy



USA



Russia



France



Spain



Albania



Poland





# POST SHOW REPORT

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## 2025 EXHIBITION COVERAGE







## ABOUT AGEX

Arabian German Exhibitions & Publishing Ltd (AGex) is a multi-dimensional company established in 2004; dedicated to organizing International Fairs & Conferences doing business in the Middle East and Gulf Area. We help promote more exposure to top regional buyers and decision-makers looking to do business together.

### What we do..

AGex is a leading specialized organizer focusing on creating a high profile, highly targeted industrial business exhibitions and events. In order to establish and maintain business relations, and generate new business matching new technology.

### Vision

Our vision is to create a dynamic platforms that seamlessly integrates businesses, professionals, and cutting-edge technologies. These platforms shape the future of many industries.

### Mission

To shape a future defined by innovation, growth, and positive impact. We aim to build bridges, break barriers, and inspire a legacy of success that extends far beyond our events.



POST SHOW REPORT

2025

*Where innovation meets opportunity.*



Secure your participation at  
**Windooorex Middle East**  
**2026 today.**

**7-9 MAY**  
**2026**



Organized by  
**Arabian German For Exhibitions S.A.E.**  
Tel: (+202) 267 742 52/53 - (+2) 010 666 733 44  
Email: [marketing@arabiangerman.com](mailto:marketing@arabiangerman.com)  
Website: [www.arabian-german.com](http://www.arabian-german.com)